

# Our Priority – To Turn Connecticut Deep Blue in 2020

## Effective Campaign Communication is a Critical Success Factor

Get the maximum value out of your speeches, media investments, phone calling, post-carding and canvassing



Our mission is to shift the vote to candidates with liberal and progressive values using political research, cognitive science and social psychology to create effective messaging and communications.

### Prevail Blue contributes to messages and communications that make the difference

#### FREE RESOURCES:



We offer an extensive library of study and discussion materials and research reviews:

- PB position papers
- Literature and research reviews and analyses
- Discussion documents
- Reference and resource lists and bibliographies (government, non-profits, social and political action organizations, media, cognitive science / psychology / language, satire, environment, and more)

#### FREE COLLABORATION:



- We offer a discussion forum, and free assistance to anyone involved in blue political activities
- We encourage our members to use Prevail Blue research and reference materials to train others through webinars and workshops

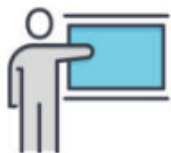
#### FREE PARTICIPATION:



We participate in value-based social and political activities:

- Letters to the Editor Project
- Phone Banking
- Canvassing
- Post Card Writing
- Text Messaging
- Public Civic Engagement

#### FREE WEBINARS:



Topics include:

- Recommended Practices for Voter Contact including Canvassing, Phone Banking, GOTV, and more
- Winning Speech Techniques: Getting Your Message Across
- Internet Security: Privacy, Protection and Reality

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